



HP Halo Webcasting

HP Halo Telepresence Solutions provide a virtual podium to broadcast your message around the world.



HP Halo has joined forces with HP Media Solutions to offer the ability to produce and securely stream high-quality webcast content directly from your HP Halo location—including HP Halo Collaboration Studios, HP Halo Meeting Rooms or HP Halo Collaboration Centers—to any appropriate desktop or PC.

This end-to-end managed solution maximizes your HP Halo investment by combining the broadcast-ready video and audio quality of HP Halo endpoints with turnkey video event consultation, rich-media content creation, content publishing, distribution and project management provided by HP Media Solutions.

HP Halo Webcasting gives you "down the hall" convenience without sacrificing presentation quality. It eliminates the expenses of using separate TV or recording studios for content capture, and the travel costs and time spent bringing presenters to a single location for the webcast.

Organizations that use this service can integrate simultaneous broadcasts from up to three HP Halo endpoints located anywhere in the world for maximum flexibility. The webcast can incorporate internal and external speakers, including vendors, suppliers and partners. For example:

An American company has just announced an

alliance with a Japanese corporation. Both companies must speak to thousands of employees as well as press around the world. HP Halo Webcasting allows a simultaneous, unified broadcast from the American company spokesperson in Chicago, the Japanese spokesperson in Kyoto, as well as a representative from a key supplier in Singapore. In a live broadcast, real-time Q&A and other interactivity could also be included, and the transmission can be accessed from virtually any Internet connection in any country.

Your presentation is transferred over the Halo Video Exchange Network (HVEN), HP's one-of-a-kind dedicated global fiber optic network. The HVEN is designed specifically for video collaboration and provides reliable, high-quality and secure content delivery. At the HP Media Solutions production center, HP aggregates all video and presentation components to create a seamless presentation according to your specifications, and then webcasts it via the HP content distribution network in real time and/or stored for later on-demand viewing.

HP Halo Webcasting optimizes your HP Halo telepresence solution by allowing you to educate, communicate and collaborate internally with employees and externally with business partners, suppliers, members of the press and other large audiences.

HP Halo Video Webcasts

HP Halo Endpoint



Halo Receiver



HP Media Solutions Production Center



Corporate Intranet or Public Internet

HP Halo Webcasting

Optimize your HP Halo investment by using your Halo telepresence endpoints to produce and stream high-quality webcast content. HP Media Solutions offers HP Halo customers an end-to-end managed solution for rich-media content creation, content publishing, distribution and project management for live and on-demand delivery.

Key service benefits of HP Halo Webcasting

- Provides broadcast-quality webcast content to global audiences conveniently through the customer's HP Halo endpoints.
- Eliminates the costs and travel time spent using a separate TV studio.
- Allows the flexibility of incorporating presenters from up to three HP Halo endpoints anywhere in the world.
- Offers live interactivity options including online Q & A, real-time surveys and polling to engage participants and help them retain more information.
- Includes turnkey video event production services, coaching and project management.
- Extends the value of the HP Halo investment and dramatically expands global reach.

Broadcast-ready, high-quality content

- HP Halo endpoints—originally designed in partnership with DreamWorks Animation SKG®—utilize broadcast-quality cameras, studio-quality sound and lighting and optimized acoustics for professional-grade content capture.
- Your webcast is delivered to HP Media Solutions' production center via the HVEN, our dedicated fiber optic global network designed for reliable and consistently high-quality video transmission.

Turnkey video event production services and management

- HP Media Solutions helps organize, script, produce and transmit your webcast including switching views, facilitating live questions and more.
- HP Media Solutions' customizable media portal gives you robust presentation options such as live and on-demand video webcasts, rich media content creation and presentation slides, plus audience interactivity options including online Q & A, real-time surveys, polling and more.
- HP Media Solutions' producers are ready to help you develop and deliver a professional and successful event.

Secure and reliable webcast transmission via single provider

- Webcast is aggregated from up to three endpoints on the HVEN and transmitted to HP Media Solutions' production center for webcast on our content distribution network.
- HP can set up security features including links, passwords, firewall protection and other access controls.

Make your web events a success with HP Halo Webcasting

Get the most from your HP Halo investment by effectively reaching your audiences around the world with our robust webcasting service.

Please call, visit or email for more information.

HP Media Solutions

408-447-1407

www.hp.com/go/hpwebcasting

mediasolutions@hp.com

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