

Video collaboration uniquely suited to your company's needs.

In today's global, fast-paced business environment, video collaboration is a critical part of communication with employees, customers and partners.

Video allows you to overcome the expense, lost time and inefficiencies of physical travel—but only if your video collaboration solution provides the quality that allows truly effective face-to-face communication with total reliability, so that every meeting proceeds as flawlessly as if you were in the same room.

Only HP integrates the endpoints and/or back-end equipment, networks, and support services, tailored to your specific communication and collaboration needs. HP delivers this integration with one point of contact and provides single source accountability.



Our comprehensive portfolio of video offerings allows you to:

- Select interoperable telepresence and video conferencing *endpoints* that are perfect for each location.
- Choose networking options that leverage your *existing infrastructure* and make scalability simple.
- Access a variety of robust *services* that include assessment, deployment, management, hosting, security and break/fix.

As a single source solutions integrator, HP can quickly and cost effectively take video to the next level within your enterprise. Watch video usage soar while travel expenses and headaches for your overburdened IT staff decrease. Quickly turn an investment in video into a strategic business asset. ■■■

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A full range of interoperable endpoints—from desktop to fully immersive telepresence.

From C-level group meetings to remote offices to "one-to-many" meetings and webcasts, the type of collaboration you'll be doing should inform your endpoint choices.

Your HP Video Collaboration Solution allows your organization to incorporate an exceptional selection of interoperable endpoints to maximize productivity and your video asset dollars.

Communicate and collaborate effectively and efficiently. We offer a leading portfolio of endpoints and seamless interoperability that propels collaboration throughout the enterprise. Wherever your people are located, whatever their collaboration needs, we are the one source to help them connect and collaborate flawlessly. And that helps reduce the need to travel while maximizing existing video investments.



- HP's award-winning **HP Halo Telepresence Solutions** put globally dispersed teams in an environment so real, they feel as if they're in the same room—talking, interrupting, making eye contact and gestures, all in high quality, real-time video and audio.
- The **HP Halo Collaboration Studio** combines state-of-the-art studio design with precision components to provide an amazing telepresence experience.
- The **HP Halo Collaboration Meeting Room** allows companies to benefit from a highly immersive telepresence experience while utilizing existing larger conference room spaces. ■ ■ ►



Flexible network solutions— and the expertise to optimize your network.

No matter how sophisticated your video collaboration endpoints, the network you use dramatically affects the user experience—for better or worse.

HP is a global leader in network solutions with more than 40 years of networking experience spanning voice/messaging communications and leading edge video collaboration solutions. We are the only vendor that provides the option of placing your endpoints on our HP-managed, cutting edge network designed strictly for video collaboration—or applying our networking expertise to optimize and manage your enterprise network to ensure your organization is ready for video today and can scale tomorrow. ■ ■ ■ ▶

- The **HP Halo Collaboration Center** offers a more affordable, 65" single screen telepresence option ideal for smaller conference rooms.
- You can select from the portfolio of **TANDBERG** desktop and video conferencing products that complement your video needs and are interoperable with HP Halo.
- Through **HP's recently announced alliance with Microsoft[®]**, we will offer seamless interoperability with Microsoft OCS, providing another way to enable rich collaboration right from the desktop.
- **HP Halo Webcasting** enables you to use your existing HP Halo endpoints to webcast to hundreds or thousands of people, internally and externally, at the same time or on demand. You can extend the reach of your endpoints without the expense of travel or booking broadcast studios. ■ ■ ■





- The Halo Video Exchange Network (HVEN) is the only network built solely for video collaboration, engineered to provide the highest reliability and video quality without requiring any network upgrades or additional bandwidth charges or scheduling.
- The HVEN enables easy, seamless external connections to suppliers, customers and corporate partners. With the HVEN, you can count on industry-leading security with AES-256 bit encryption and ISO/IEC 27001:2005 certification*.
- TANDBERG desktop, meeting room and telepresence endpoints can also be placed on the HVEN, taking videoconferencing experiences to the next level, with 24x7 HelpDesk support. You can leave concerns about bandwidth availability, bridging fees and security at the door.
- If you would prefer to use your enterprise network, HP has the deep-seated expertise to assist your organization in optimizing and upgrading your network for video collaboration. HP can do the upfront assessments, manage the deployment processes from start to finish and provide ongoing lifecycle support.
- Customers opting to use their enterprise network for video can breathe easier with our patented Adaptive Network Architecture (ANA). ANA combines an HP-exclusive architecture and design methodology that builds security in as an integral architecture element in the videoconferencing solution, mitigating risks and increasing overall availability.
- You can also opt to utilize your enterprise network and the HVEN—a hybrid network approach. We can integrate all aspects of the network ecosystem. ■ ■ ■

Count on consistently flawless delivery from the world's largest IT company. *HP brings decades of experience in more than 170 countries to your network solution. As the leading single-source integrator in the industry, we fully understand networking environments to bring you unparalleled quality and worldwide reliability. HP can ensure that you have the right network infrastructure in place to support your collaboration needs.*

* Independent certification of HP Halo's security management system by the International Standards Organization (ISO). Certification looks at design, implementation, monitoring and review of security management systems. For more information, visit www.iso.org.

Superior managed service options can contain costs, reduce burdens on IT staff and increase video usage rates.

From day one, providing industry-leading managed services has always been a part of HP Halo's DNA. As video has continued to evolve and the needs of many CIOs and IT executives have changed, HP has continued to develop services that offload demands on IT staff and ensure consistent and reliable collaboration experiences.

Some of these services include components rarely found in managed service offerings for video collaboration. For example, with HP Halo Technology Refresh, HP ensures that all components critical to maintaining the HP Halo experience purchased by the customer remain current and that all HP Halo endpoints remain compatible.

Whether you need managed service for HP Halo endpoints or other videoconferencing and telepresence endpoints—we've got you covered.

Rely on expert support to maintain peak quality, productivity and cost efficiency. *With our global service offerings, you can focus on using video to drive business performance—not the technology. You also do not need to worry about the complexities and risks of solution deployment and integration. HP can provide consultation backed by decades of experience, help optimize your solution and ensure support is easily reachable 24x7.*

HP Halo Telepresence Service (HTS)

For HP Halo branded endpoints

- 24x7 Concierge service
- Technology Refresh
- Network monitoring and diagnostics
- Account management
- Directory management



HP Halo Video Collaboration Service (HVCS)

For TANDBERG videoconferencing endpoints

- Guaranteed available bandwidth on the dedicated global HVEN
- Seamless company-to-company connections
- 24x7 HelpDesk and optional Concierge service
- Auto meeting initiation
- Bridging to allow off-HVEN access
- Optional account management



HP Video Lifecycle Services

Services for customers who want HP to manage video on their enterprise network

- Consulting services on network architecture, video products, integration and deployment
- Design analysis including physical network design and network security design
- Proactive and reactive support services for end-to-end network environments including hardware and software
- Multi-vendor solution integration



All video collaboration solutions are not created equal.

In video deployments, keep these questions in mind:

- Are you looking for a managed solution that gives you a single point of accountability or are you willing to deal with multiple vendors and suppliers to piece your collaboration infrastructure together?
- How much will it cost in network upgrades now, and when you add video assets in the future?
- Are you considering use of traditional videoconferencing endpoints in conjunction with telepresence? If yes, does your vendor support open standards and stand at the forefront of supporting interoperability?
- Is your organization guaranteed the bandwidth you need, without any perceived packet loss, latency or jitter—even at peak times?

Explore the possibilities.
Visit www.hp.com/halo or www.hp.com

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