



HP Adds Capabilities to Revenue Leakage Control Solution with Technology from cVidya Networks

PALO ALTO, Calif., Oct. 16, 2007 – HP today announced enhancements to its HP CentralView Revenue Leakage Control solution through an OEM agreement with cVidya Networks. The HP solution helps communications, media and entertainment (CME) companies detect and prevent loss in their revenue streams.

HP selected cVidya because its proven revenue assurance and data integrity technology is a strong complement to the HP solution, and will provide the market with a best-of-breed joint offering. HP integrated analytical elements of cVidya's MoneyMap® product, including subscriber configuration, dynamic dashboard and root cause capabilities with the scalable and flexible aggregation, reconciliation and reporting capabilities of the HP CentralView Revenue Leakage Control solution.

The combined solution is expected to bring unique value to the market by incorporating the advantages of both companies' domain expertise in revenue protection best practices, standards and methodologies. It will give customers a more interactive and integrated view of their revenue streams – and help them better identify and address sources of loss.

“As CME companies strive to meet rising customer expectations – and cope with increasing complexity in their business operations, they are worried about risk to their revenue streams,” said Augusto Argento, HP CentralView Business Unit Manager. “HP's agreement with cVidya will provide them with robust and adaptable tools to enhance their revenue assurance and enterprise risk management strategies – and ultimately, deliver a better experience for customers.”

The Revenue Leakage Control solution is one of the protection solutions in the HP CentralView portfolio. The portfolio provides CME companies with a single, intelligent view of customer-related data as well as the monitoring and analysis tools to rapidly transform that data into actionable business information for revenue generation, protection and optimization. HP currently safeguards CME companies' revenue from over 400 million end-users worldwide.

The integrated HP and cVidya revenue assurance solution will enable CME companies to automatically detect revenue leakage, data inconsistencies and inefficient use of resources. The solution also will provide users with intuitive tools to promptly correct and manage these problems so profitability can be restored and enhanced. The joint implementation team will be available to assist in evaluating, planning, designing, deploying and supporting revenue assurance programs.

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"This agreement represents an important opportunity for cVidya," commented Alon Aginsky, CEO and President of cVidya Networks. "cVidya's specialized revenue assurance tools and best practices can be an essential element of any comprehensive risk management strategy, and the combined solution with HP will help more service providers around the globe realize the benefits. I am confident that our combined solutions will give CME companies the best revenue assurance value in the market."

More information on HP CentralView is available at www.hp.com/go/centralview.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$100.5 billion for the four fiscal quarters ended July 31, 2007. More information about HP (NYSE: HPQ) is available at www.hp.com.

About cVidya Networks

cVidya Networks is a global leader of Revenue Assurance and Data Integrity products for fixed, mobile, and triple-play service providers to continuously improve their bottom line results. For more information visit <http://www.cvidya.com>

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