

Keeping your hardcopy data safe

How can you be sure your printed document doesn't end up in your competitor's in-tray?



Business-sensitive information that falls into the wrong hands can be detrimental to your company. Imagine the consequences if printouts of your market expansion plans or customers' data were whisked away by a discontented employee or a visitor before you can pick them up at the printer's output tray.

Given the increasing need for enterprises to demonstrate compliance against privacy and other regulatory standards, the onus is on business owners to ensure security of their printed document. While compliance is an important driver of document security, businesses actually have plenty to gain by deploying a secure printing solution that assures the integrity of printed data.

How it works

HP and its solution partners offer secure printing solutions that protect the confidentiality of your documents throughout the hardcopy creation and distribution process. One such partner solution is the SecureJet which is able to secure, release and report print jobs on selected HP LaserJet printers. It can also control and accurately report usage of the copy, print, scan and email/digital send functions of selected HP LaserJet Multifunction printers (MFPs).

SecureJet is able to help manage the hardcopy creation and distribution process by securely storing print jobs until the owner authenticates on the printer or MFP using his company's security identification process – employee swipe badge, smartcard, a PIN code, or through the use of biometrics. All his pending print jobs are then listed, available for release or delete. Print jobs data can also be encrypted and decrypted inside the printer during printing, to ensure further confidentiality.

This solution not only provides data integrity, but also access to secure mobile printing, where users can securely release print jobs from any printer on the intranet, upon authentication.

Data integrity. With HP's print security solutions, you can be sure that the integrity of your business-critical information is not compromised as documents are protected from unauthorised viewing or alteration.

Access authentication. Confidentiality and integrity of your hardcopy is reinforced as SecureJet ensures that printed documents are always retrieved by an authorised recipient.

Audit. By allowing enterprises to accurately allocate printing, copying or faxing costs to the user, department, project or even client, HP print security solutions will help you better manage and control printing costs, and ensure accountability among users.

Enhances productivity. Instead of having to sift through a stack of papers just to find the document they have printed earlier on, staff can save time by only releasing their print jobs when they arrive at the printer. Users can also release print jobs at any printer they want, in example one which is available.

In essence, although the fundamental benefit of secure printing solutions is to secure and protect confidential business-critical information, and reduce the liability associated with the misuse of such information, it is a productivity tool which your staff would appreciate as well. When deployed, a secure printing solution is capable of increasing the efficiency and effectiveness of print workflows – something which will contribute to the health of your enterprise at the end of the day.

To learn more about HP print solutions, please visit: www.hp.com/sg/printingevolution, which includes downloadable white papers and solutions brochures.

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