

# Media Alert



## HP Designjet Brings High Productivity Printing to Dassault Systèmes PLM Solutions

*New product integration means improved print accuracy and throughput for CATIA V5 Users*

PALO ALTO, Calif., April 14, 2005 – HP today announced the integration of the HP Designjet Printer series with Dassault Systèmes CATIA V5 PLM solution for digital product definition and simulation to simplify and improve the printing experience.

The recently introduced HP Designjet 4000 Printer series allows CATIA V5 customers to rapidly produce higher-quality large-format prints, addressing demand for improved printing precision, especially for technical drawings. The HP Designjet/CATIA integration will benefit multiple design and manufacturing applications, including those used in the aerospace and automotive industries.

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“These Dassault Systèmes developments are a significant step forward in incorporating large-format printing into the manufacturing workflow,” said Enrique Lores, vice president and general manager, Inkjet Commercial Division, HP. “Dassault Systèmes and HP have worked together for a number of years with the common goal of providing an outstanding experience to customers. Today, by deeply integrating the HP Designjet 4000 Printer series with CATIA V5, we can ensure a fast, convenient, high-quality and easy-to-use printing experience for the leading manufacturing companies in the world.”

The HP Designjet 4000 is now natively integrated in CATIA V5, providing more powerful and open printing capabilities. PLM customers also benefit from having full UNIX-Windows compatibility and the same functional level on both platforms.

CATIA V5 customers can expect an enhanced printing experience through greater productivity, ease of use, and superior image quality as well as excellent reliability, whether printing images or models of simple wire frames to complex 3-D models printed with 3D Realistic Rendering. Additionally, HP’s simultaneous processing and printing technique further increases print throughput.

"It is always important to cover all the critical aspects of PLM, and printing high-quality



color posters or drawings is fully part of it,” said Gilles Touboul, Manager R&D Print, TechPub and Graphics Formats, Dassault Systèmes. “Our customers also demand precision for official validation and legal support in many industries. When designing parts with .01 depths for some elements, it is required to reflect this same precision on the printed document. Dassault Systèmes is proud to contribute to providing PLM customers with the best printing experience while using HP printers, and in particular the large-format HP Designjet 4000 Printer series. With these developments, we intend to simplify the complex workflow of printing models and images as well as technical documentation.”

#### About Dassault Systèmes

As world leader in 3D and PLM (Product Lifecycle Management) solutions, the Dassault Systèmes group brings value to more than 80,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire life cycle of products from conception to maintenance. Its offering includes integrated PLM solutions for product development (CATIA®, DELMIA®, ENOVIA®, SMARTEAM®), mainstream 3D design tools (SolidWorks®), and 3D components (Spatial/ACIS®). Dassault Systèmes is listed on the Nasdaq (DASTY) and Euronext Paris (#13065, DSY.PA) stock exchanges. For more information, visit <http://www.3ds.com>

#### About HP

HP is a technology solutions provider to consumers, businesses and institutions globally. The company’s offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended Jan. 31, 2005, HP revenue totaled \$81.8 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at [www.hp.com](http://www.hp.com).

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