



HP Halo Telepresence Solutions Receive Industry Award for Market Leadership

SINGAPORE, Asia Pacific, November 21, 2008 – HP today announced that HP Halo Telepresence Solutions has received the **2008 Asia Pacific Frost & Sullivan Market Leadership Award in the Telepresence Market** at the inaugural 2008 Frost & Sullivan Asia Pacific Best Practices Awards.

The Frost & Sullivan Asia Pacific Best Practices Awards recognize outstanding performance by companies in the Information & Communications Technology (ICT) and healthcare industries. The Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development.

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Based on Frost & Sullivan's comprehensive research on the Asia Pacific telepresence market, HP was named the market leader in Asia Pacific for total revenues generated across the region in 2007. Criteria that Frost & Sullivan used to rank industry players include market share, revenue growth rates, market penetration, major customer wins, business and market strategy, and product innovation.

"With HP Halo, HP has displayed excellence in leadership and vision by being one of the first to introduce its telepresence solutions in Asia Pacific. This early advantage coupled with its comprehensive product and service offering has given it a significant lead in the region," said Yen Yen Har, senior industry analyst at Frost & Sullivan. "The success of HP Halo in Asia Pacific can be seen through new and repetitive sales from both multinational and local clients during 2007. The year saw a dramatic increase in the number of rooms deployed by customers, testament to HP's success in maintaining high levels of customer satisfaction."

"It is a great honor to receive this award from Frost & Sullivan on HP Halo. This recognition is significant because it is a direct endorsement and validation of our performance, strategy, product excellence and service differentiation," said Ms Ivy Liang, Vice President of Marketing, HP Imaging & Printing Group, Asia Pacific & Japan. "We share this award with our customers and the HP team who helped made this happen."

Frost & Sullivan tracked company revenue and market share within the industry through interviews with all market participants and extensive secondary research of proprietary data sources. Finally, the industry players were compared and ranked for relative position, and the Award presented to the company that received the number one industry rank.

HP Halo includes a robust portfolio of interoperable immersive video collaboration products that are all supported by an industry-leading, global, end-to-end managed service offering. This managed service offering, which includes complete access to HP's fiber optic Halo Video Exchange Network (HVEN), eliminates the need for

bandwidth scheduling or IT support staff, and easily enables company-to-company connections.

HP Halo is currently available in 27 countries on five continents and serves a variety of industries including financial services, pharmaceutical, oil and gas, consumer goods, manufacturing and technology. By the end of calendar year 2009 HP Halo will be in approximately 36 countries.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, partners with clients to accelerate their growth. The company's TEAM Research, Growth Consulting and Growth Team Membership empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.frost.com>

About HP

HP, the world's largest technology company, provides printing and personal computing products and IT services, software and solutions that simplify the technology experience for consumers and businesses. HP completed its acquisition of EDS on Aug. 26, 2008. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

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