



HP Named No. 2 in FinTech 25; Recognized as a Leading Financial Services Technology Provider

PALO ALTO, Calif., Nov. 8, 2007 – HP today announced that it has placed second in the 2007 FinTech top 25 enterprise companies ranking, an international annual listing of the leading technology vendors providing solutions to the financial services industry.

The ranking is produced by *American Banker* and Financial Insights, an IDC company, and recognizes enterprise technology companies that have demonstrated a strong solution focus, established leadership and earned a significant percentage of revenues from the financial services industry.

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HP's mission in the financial services industry is to be the best at helping financial institutions manage and transform their IT environments to optimize business outcomes. HP is a total solution provider to financial institutions and this is increasingly reflected in the numerous awards and commendations that HP receives for the strategic relationships with its customers and the business outcomes its technology solutions deliver.

HP's FinTech 2007 ranking is further recognition of HP's presence in and commitment to the financial services industry. HP will be will recognized for its achievement in FinTech at the BAI Retail Delivery Show 2007.

"HP's unique portfolio of industry-leading solutions, servers, storage, software and services together with its global delivery capability ensure that it is the strategic technology partner of choice for many of the world's leading financial institutions," said Monique Dahler, global director marketing, Financial Services Industry, HP. "HP is proud to be recognized for its achievement in FinTech and for the positive business outcomes that its solutions deliver."

"The FinTech 25 ranking recognizes companies like HP that have demonstrated a strong solution focus, established leadership and earned a significant percentage of revenues from the financial services industry," said Jeanne Capachin, vice president within the global banking practice at Financial Insights. "The companies honored continue to move the industry forward, backed by quantifiable, verifiable data through research and market analysis conducted by Financial Insights. We are pleased to recognize HP again this year for its rich heritage and continued leadership in the industry."

For more information about the rankings, visit <http://www.financial-insights.com/FI/services/fintech100.jsp>.

More information about HP solutions for the financial services industry is available at www.hp.com/go/fsi.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$100.5 billion for the four fiscal quarters ended July 31, 2007. More information about HP (NYSE: HPQ) is available at www.hp.com.

Note to editors: More news from HP, including links to RSS feeds, is available at www.hp.com/hpinfo/newsroom/.

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