

Forms-Processing Solutions that Promote a Healthier Bottom Line



Problem:

Manually entering patient and provider information, diagnosis and treatment codes, and other critical data into acceptable database formats is an expensive, resource-intensive, and ultimately unnecessary process. It's also prone to errors, which can radically affect the turnaround time for claim payments. While it might take several weeks to receive reimbursement for a correctly coded claim, an incorrect claim may take months to resolve.

Solution:

Unite HP's leading imaging and printing technology with software that streamlines form-driven processes to enable efficient, effective healthcare data collection and claims processing.

While forms and documents are the foundation of every business, there are few industries (if any) to which they are more critical than healthcare.

However, creating, distributing, and processing forms the old-fashioned way is expensive and time consuming. Plus, the process of manually entering data is far from error free, and even the slightest mistake can delay claim turnaround by weeks or months, adversely affecting cash flow.

Cardiff Software's Total Process Automation

Designed for medium-sized, large, and enterprise organizations, Cardiff Software's Total Process Automation solution enhances business productivity and agility by automating processes driven by forms and documents. In concert with HP hardware, Total Process Automation streamlines workflows for healthcare

providers, carriers, agencies, and payers by converting existing manual tasks into automated electronic processes.

When forms must be completed the old-fashioned way, Cardiff's *TELEform* Information Capture System and HP scanning devices convert hardcopy-based information into data. People fill out hardcopy forms and use HP devices — such as HP Digital Senders, HP LaserJet multifunction printers, or HP ScanJet scanners — to scan the finished forms back into electronic format. *TELEform* analyzes and extracts all the data and maps those fields into a data structure, such as Documentum, FileNet, Liberty, etc.

Cardiff LiquidOffice™ is a powerful Web-based eForm-management solution for creating, deploying, and automatically managing the routing, tracking, and approval processes for electronic forms. LiquidOffice is



simply the fastest way for organizations to put all their corporate forms online in order to automate their mission- and business-critical processes. HP devices are used where there is a need to scan attachments to those forms (for instance, when receipts must be scanned in to accompany an expense report form). HP tablet PCs can be used to electronically collect form data, as well.

This powerful combination of HP hardware and Cardiff software dramatically cuts costs associated with capturing patient data, processing medical claims, and publishing and archiving documents. The easily deployed HP-Cardiff solution not only improves claim turnaround time, but boosts productivity by as much as 70% and reduces costs by 90% or more, as well.

Cardiff provides healthcare organizations with the greatest degree of flexibility and value as they pursue process-automation initiatives. By adhering to both open standards and open architecture, Cardiff is able to

automate form- and document-driven processes regardless of system, platform, or user-adopted formats.

Advantages of Total Process Automation:

- enables fast, accurate, and comprehensive data collection
- automates medical claims processing, increasing the throughput of forms, reducing processing costs, bolstering data accuracy, improving claim payment turnaround time, and enhancing customer service
- provides healthcare professionals with the capability to publish and archive documents, create search and index information, and process digital versions of documents to archival, document-management, and knowledge-management applications
- automatically captures data for clinical trials, case reports, and research
- open standards enable end-user reach through Web-based, client-side support for standard formats
- reduces overall healthcare costs
- improves customer service through rapid data processing and access to an online archive of completed forms
- easily and quickly deployable and inexpensive to maintain, resulting in a low total cost of ownership and quick ROI



Partnering with the Best to Provide the Best.

HP is the recognized global leader in imaging and printing solutions for business. Through partnerships with selected third-party providers, HP is able to offer healthcare organizations a wide range of innovative solutions designed around creating, sharing, tracking, and printing information that support both business and IT objectives.

For additional information on HP imaging and printing solutions for healthcare, visit: www.hp.com/go/printingandhealthcare

To review HP's complete portfolio of solutions for healthcare, visit: www.hp.com/go/healthcare

For more information on healthcare solutions from Cardiff, visit: www.cardiff.com/Vertical/Healthcare

To contact Cardiff Sales, call: 1-800-659-8755

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