

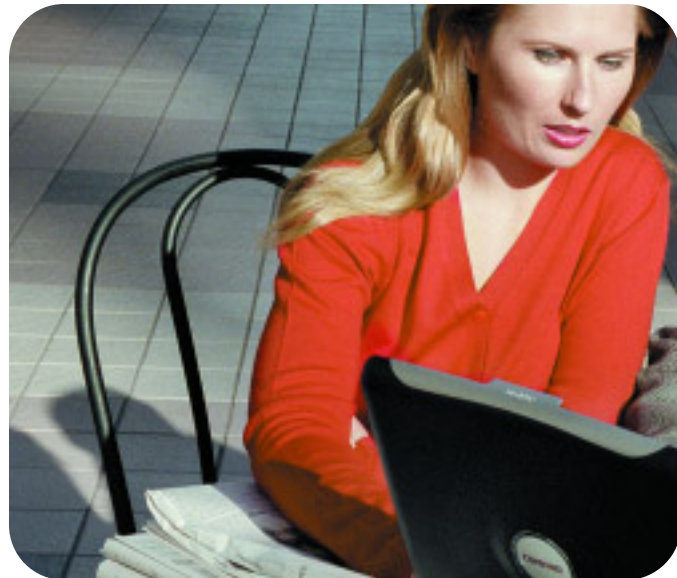


**hp software licensing
& management solutions**



**global solutions
local experts**





software licensing solutions
HP Software Licensing & Management Solutions targets the three leading challenges of managing software—**cost**, **control**, and **compliance**. As one of the world's leaders in information technology, HP has the resources, partnerships, expertise and global synergy you need to cost-effectively achieve compliance and gain control of your software across your enterprise.

Our complete solution includes access to the following services:

- Prime Source Software License Fulfillment
- License Management Service
- Online Ordering Services

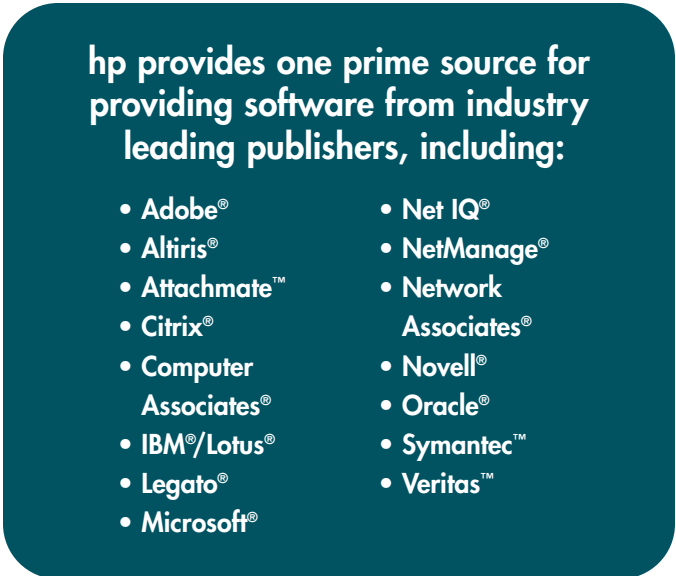
HP Prime Source provides you with the ability to source multiple software products and solutions from HP. HP has strategic partnerships with industry-leading software providers, and can provide you with the most widely used programs in the business, as well as many industry-specific programs. We will work closely with you and the software provider(s) to identify the licensing program that best fits your business.

HP's Prime Source Software License Fulfillment maximizes your overall investment. You can lower costs and simplify administration by consolidating your suppliers, enabling you to contact a single source for all your hardware, software and service needs.

As with many companies today, you likely face numerous and significant technology challenges, not the least of which are licensing, tracking and managing your software throughout your enterprise. The issues facing any IT environment can be overwhelming:

- **software costs**—inability to maximize purchasing power due to multiple vendors and lack of geographical consistency
- **gaining control of your software environment**—little or no product standardization, lack of meaningful reports, and inadequate tracking of licenses
- **compliance with vendor licensing policies**—under-reporting license usage can be both embarrassing and costly

HP Software Licensing & Management Solutions is your answer to these issues. No one better understands the IT challenges of today's global enterprises or delivers more effective solutions to meet those challenges. HP not only offers an extensive portfolio of leading-brand software from providers like Adobe, Altiris, Attachmate, Citrix, Computer Associates, Microsoft, Novell, Oracle, Symantec, Veritas and many others, but we can also provide a comprehensive range of services to meet the challenge of purchasing and managing that software throughout its lifecycle.



- value-add services:**
- license consulting
 - software usage assessment
 - software compliance assessment
 - contract analysis
 - worldwide support center services
 - software licensing fulfillment
 - international program rollouts
 - global license management
 - account management

- hp provides one prime source for providing software from industry leading publishers, including:**
- Adobe®
 - Altiris®
 - Attachmate™
 - Citrix®
 - Computer Associates®
 - IBM®/Lotus®
 - Legato®
 - Microsoft®
 - Net IQ®
 - NetManage®
 - Network Associates®
 - Novell®
 - Oracle®
 - Symantec™
 - Veritas™



license management service

Managing software licenses throughout your company can be a monumental task. HP License Management Service streamlines every aspect of software licensing and management, allowing you to more easily and effectively monitor and manage your desktop and server software assets while providing the information you need to be compliant.

The HP License Management Service process seamlessly collects, analyzes and delivers critical IT asset information to help you accurately understand and rigorously manage your software licenses. You're provided with the knowledge necessary to significantly reduce your license costs by helping you eliminate over-licensing, expose under-licensing, identify contract deficiencies, abolish unnecessary support costs and negate inappropriate software usage.

To address your needs on a global scale, combine HP's worldwide software licensing capabilities with the strength of HP License Management Service to:

- reconcile acquired licenses with software actually installed
- reuse and reallocate software licenses within your organization
- maximize your ROI by knowing precisely where your licenses are deployed and ensure you are not over- or under-licensed

With HP License Management Service, none of your software licenses are wasted, and any deficiencies are more quickly and easily identified and remedied.



hp license management service:

- runs invisibly across a network
- requires minimum resource input
- provides total knowledge of loaded software
- manages license information to provide compliance status
- provides in-depth knowledge of other assets

gain control of your software

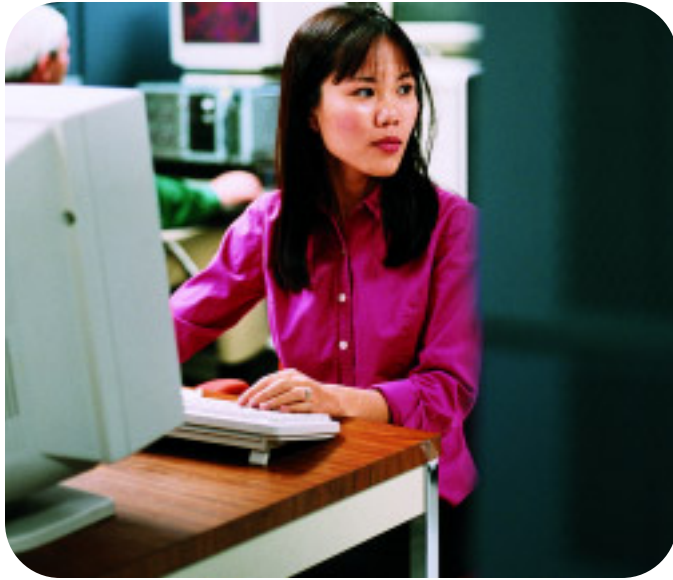


online services (OLS)

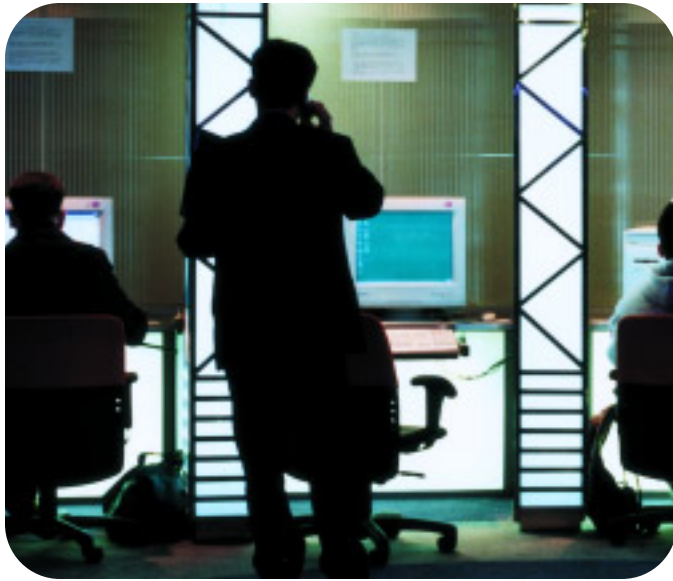
With HP's multilingual Online Services, you can manage your company's global software purchases quickly and easily. We bring a world of important information directly to your fingertips, allowing you to:

- view real-time online price quotes in local currencies
- search for products by different categories, and narrow searches with product filters to pinpoint exactly what you need
- add and remove items from a shopping cart; place, save and recall orders; create favorites lists, and more
- administer user profiles and access rights
- view vendor programs, ship-to addresses and usage points
- submit an order for approval by a manager
- track orders in exacting details. This includes getting immediate online order confirmations; checking on the status of orders worldwide, line item by line item; pre-registering additional reporting fields by line item or PO number; and submitting and tracking feedback and action requests
- choose from a wide variety of helpful program and product information, ranging from software updates and vendor links to product use rights

To learn more about HP's online ordering service, visit www.hp.com/software/slms-ols for a brief demo.



cost, control, compliance



global expertise
 Our people and our service make the difference. HP Software Licensing & Management Solutions has been serving large companies for 25 years, enabling you to take advantage of our global software infrastructure and international expertise in software licensing and software management. With sales presence in 81 countries, HP can provide you with local contacts while regionally supporting best in-country business practices.

Our global support centers in the Americas, Europe, the Middle East, Africa and the Asia/Pacific region are dedicated and fully trained to support your software licensing needs across a range of vendor programs and products. Key service center highlights include:

- multilingual support in local languages
- ordering and billing in over 160 countries
- ability to invoice in 62 currencies
- ISO 9002 certification in all primary support centers

With over 140,000 employees operating in over 160 countries, HP provides a collaborative approach which offers an end-to-end solutions capability across your IT lifecycle including products, consulting and integration, managed services and customer support. Utilizing the global leader in IT services as your single source for hardware, software and services results in a program that reduces costs and minimizes complexity.

why hp



HP Software Licensing & Management Solutions is your Prime Source to bring you:

- **experience**—bring our expertise and best-in-practice solutions to your enterprise without adding headcount
- **partnerships**—strong relationships with leading software providers
- **end-to-end solutions**—covering products, consultation, managed services and support
- **lower costs, greater ROI**—consolidating suppliers of hardware and software services helps you reduce costs enterprise-wide with single-point accountability

HP Software Licensing & Management Solutions—a clearly superior choice.

To discover the better way to license and manage software for your enterprise, please visit our Web site, where you will find a list of country-specific contacts, as well as an information request form:

www.hp.com/software/slms