



Welcome to the Halo
Collaboration Studio



"To be able to digest that body language automatically—just like you would face-to-face—we have found that to be one of the most powerful things about Halo."

Hector Ruiz
CEO and Chairman, Advanced Micro Devices, Inc.

Accelerate decisions. Maximize productivity. And make it personal.

The ultimate collaborative environment, the Halo telepresence solution brings business partners from around the globe to across the table with a few simple clicks of a mouse.

Make better decisions faster and faster decisions better.


Whether your focus is on getting products to market quickly, leveraging the knowledge of key personnel across time zones, team-building and searching the globe for the best talent, or just trying to outmaneuver the competition—communication is critical.

And while sharing information on a global scale is easier than ever, emails, phone and conference calls don't always get the message across. For truly effective collaboration to take place, people need to see eye-to-eye. They need to feel a personal connection. They need to engage each other, to share every nuance, to express and observe every verbal and non-verbal cue. Words are simply not enough.



"It allows a level of collaboration and sharing of ideas that is head and shoulders above anything else we've ever had or experienced."

Jeffrey Katzenberg
CEO, DreamWorks Animation™



Halo, with the Halo Video Exchange Network (HVEN), is HP's fully managed network of collaboration solutions that make real-time, face-to-face collaboration happen—without the time, expense and energy wasted traveling. Halo brings your executive team and business world to you, with the power to connect multiple studios at one time, anywhere in the world. It's not just the next best thing to being there; it's better.

The quality, consistency and clarity of the Halo experience makes for meetings that are personal, highly productive and easy to facilitate. You'll meet more often and for less time. You'll enhance connections between co-workers and improve the quality of life for everyone in your network. You're not just making meetings better. You are creating an environment where people who live and work halfway around the world from each other truly feel like they are "all in this" together. And when they sit down in their respective Halo studios to meet, they are.

It takes more than cameras, microphones and monitors to create the most realistic and immersive collaboration experience available. Halo is a matchless combination of design expertise and cutting-edge audiovisual technology that exceeds the expectations of the most discriminating executives.

Created by DreamWorks Animation.™ Perfect and delivered by HP.


Faced with tight production deadlines and the prospect of an arduous travel schedule, DreamWorks CEO Jeffrey Katzenberg challenged his team of audiovisual experts to create a solution that would transcend time and space. This solution would allow seamless, real-time collaboration between studios in California and Europe.

The DreamWorks team set out to design the optimal collaborative experience, performing extensive aesthetic and social engineering tests and drawing on their vast experience in "virtual" environments. Every detail was considered—from the studio layout and design to lighting and camera placement to fabric and furniture selection.

The HP team, using their technological expertise, took the environment and brought real-time collaboration to life. Behind each facet of planning, HP kept ease of use and reliability in mind. This design enables participants to walk into a room and immediately begin, without giving the technology a second thought. HP's ability to remotely diagnose and calibrate every Halo component makes it available around-the-clock and hassle-free. HP then developed a plan to bring this telepresence solution to other companies with an unparalleled advantage—the Halo Video Exchange Network.

Halo was born. Global collaboration will never be the same.





"Halo is always available, always a ready environment. You can literally walk in the room and begin speaking."

Linda Starr, Corporate V.P.,
Worldwide Sales and Marketing,
Advanced Micro Devices, Inc.

"Halo has resulted in the outright elimination of 'spending a day to spend an hour' travel."

Tod J. Mackenzie
Senior Vice President, PepsiCo

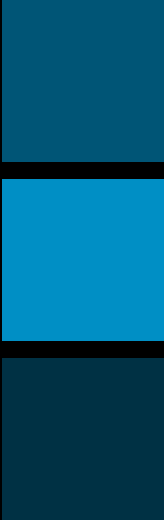
It's the network.

The Halo Video Exchange Network (HVEN) is the backbone of the Halo telepresence solution. This dedicated, highly secure, OC-class network delivers full-motion video and fully-duplexed spatial audio across town or around the globe in broadcast quality with "no-perceived-delay". It also ensures customers will have the ability to connect to other Halo rooms when they want to and as often as they like. The HVEN doesn't require expensive upgrades to existing corporate networks

or excessive charges for additional bandwidth. From day one, customers have the potential to use their Halo studios 100 percent of the time, every day of the week. Those are benefits no other telepresence solution provider can offer.

Once on the Halo network, you can easily connect to suppliers, customers and corporate partners who are also on the network just as easily as you can connect to your own Halo studios.

The HVEN brings telepresence to life. Participants feel as if they are in the same room, free from the distractions and technical shortcomings inherent in shared-network telepresence systems and other more traditional collaboration solutions. Because of the HVEN design and HP's commitment to "no-perceived-delay", Halo users can interrupt one another, express their emotional reactions when they feel them and, otherwise, act as they would in a regular meeting.



It's an end-to-end managed solution.

Becoming a part of the network of Halo studios doesn't require investing in additional IT resources to make these complex video, audio and data technologies work every time. HP's end-to-end managed solution takes care of everything. We install the studio, manage the HVEN and maintain every HP studio component. We also provide 24x7 technical support. Our ability to remotely diagnose and calibrate all the essential Halo components ensures that your studios are always ready, always working and always dependable.

Our system pricing is all-inclusive as well. There are no additional or hidden charges. We protect our customers' investment in Halo by including various hardware and software upgrades when they become available. Our customers have peace of mind that their Halo solutions will never become obsolete and will always be ahead of the technology curve. This security is included as a regular part of our Halo operations service.



You're not interacting with technology, you're interacting with people.

That's what separates Halo from any other telepresence experience on the market.

Who uses Halo?

"You're able to reach decisions that would normally have taken multiple meetings. It saves wear and tear on me, and allows me to spend more time with clients."

Joseph Cassano
CEO, AIG Financial Products Corp.

"Sometimes, we need to bring together the talents of our software people in Canada and chip experts in Austin with a platform partner in Taiwan. Halo helps us bridge the miles to leverage those opportunities much better."

Hector Ruiz
CEO and Chairman, Advanced Micro Devices, Inc.

Halo helps companies in a variety of industries elevate the speed and quality of their business communications and compete more effectively on a global scale. Our client list includes corporations in numerous industries including: global financial services, pharmaceutical, oil and gas, entertainment, manufacturing, and food and beverages companies.

If your company has a global presence or geographically dispersed personnel, Halo is the perfect business partner, greatly enhancing your ability to serve your clients and employees.

An ever-expanding portfolio of collaboration solutions for an ever-changing market.

HP continues to build on the success of Halo and to search for strategic alliances that will enhance our product line. Through an alliance with TANDBERG, HP is offering customers more options than ever before, with the flexibility of utilizing standards-based video conferencing with the Halo solution. Contact your HP Halo representative to learn more about how TANDBERG video conferencing systems can connect with and complement the HP Halo Collaboration Studios.

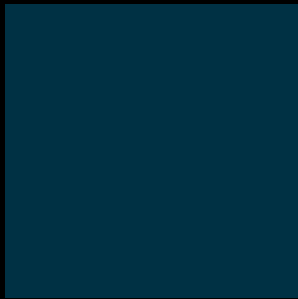
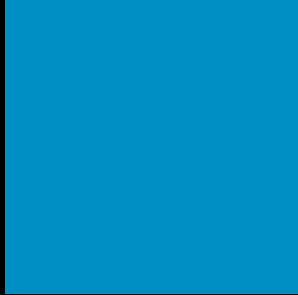
Improve your business.
Improve your business relationships.
Improve your life.



Visit www.hp.com/halo/contact_email.html today to connect to a Halo business specialist.

Schedule a demonstration, receive additional information about Halo and find out how Halo can help transform your business.

For general Halo information and a virtual tour, visit <http://www.hp.com/halo/index.html>



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