



AN EHR PROGRAM WITH THE MARKETING AND TECHNOLOGY POWER OF HP.

*EHReady*SM



EHR solutions can bring hospitals and physicians together to improve patient care. And now, with the HP EHReadySM program, healthcare has never been more ready to realize the power and potential of EHR adoption.

For medical practices looking for guidance in the transition to the “digital office,” EHReady is an end-to-end solution designed to meet HITECH criteria for meaningful use. It’s a comprehensive program that provides your affiliated physicians with customized, end-to-end solutions of hardware, software, upfront support, installation, setup and training services. In addition making available technical and financial services.

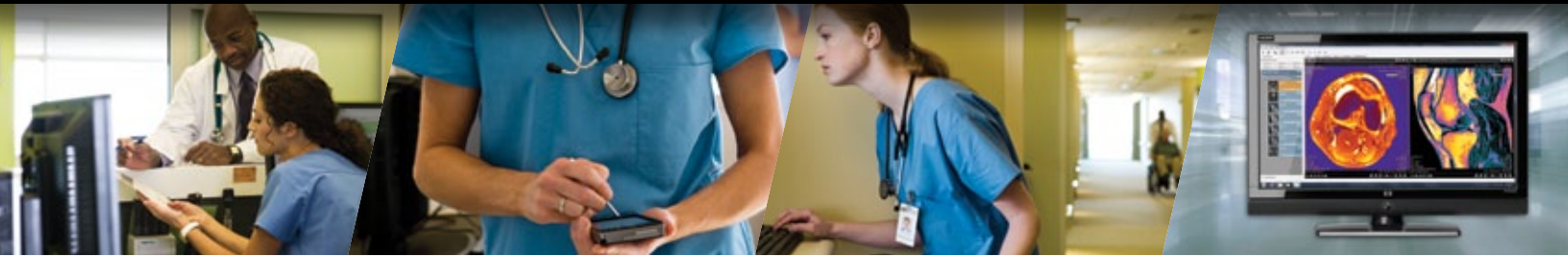
At the same time, it’s much more. Because HP backs EHReady with the marketing tools and expertise to help hospitals encourage adoption across their affiliated physician networks.

Together, HP and Intel have partnered to give physicians a turnkey EHR program – and to offer hospitals the promise of a stronger network and more innovative care. With EHReady, healthcare providers are ready to lead, ready to connect and ready to face the HITECH future. Best of all, it’s here today – and ready now.



For more information visit: www.hp.com/go/ehready

READY NOW.



HP EHReadySM Program FAQs

What is the HP EHReady Program?

HP has created a formal program that brings many of its information technology capabilities to help hospitals (and other healthcare organizations) connect with their affiliated physicians through Electronic Health Records (EHR).

What is the program offering?

EHReady provides comprehensive, end-to-end solutions which includes a tiered marketing program to provide hospitals with the expertise needed to promote and educate their affiliated physicians on HP's EHR solutions. HP is the first to provide this marketing assistance as part of a program offering.

HP's program provides customized and turnkey hardware, software, services and financing solutions to enable medical offices of any size to deploy EHR solutions and connect digitally to their affiliated hospital or hospitals.

Does HP have relationships with Healthcare software providers?

Yes, HP has relationships with many of the top Healthcare software companies including McKesson, AllScripts and GE.

What type of services does HP offer for healthcare?

The HP EHReady program provides comprehensive hardware and service solutions for migration to the EHR systems. Specifically designed for the needs of even the smallest medical office, this program suite offers a range of support, from consultation, planning and installation for PC, server, network and printing and scanning devices. With HP Services your affiliated physicians can choose from the services that meet the exact needs for their office including:

- Onsite Assessment
- Hardware Implementation Design
- EHR Software & Hardware Integration
- Server, Network and Device Installation Services
- Fixed and Flexible Support Services
- EHR Software Training
- Program Management
- Onsite & Remote Post Installation Support

Does HP offer financing programs?

HP Financial Services* offers a full suite of leasing and other financial options, which offer practitioners the ability to bundle HP and non-HP EHR solution components into a single, low payment. When practitioners choose an HP Financial Services ownership program, they can choose to acquire their EHR solution now, without a large cash outlay. The practitioners can make small payments and have the choice to either pay the program off quickly or continue to make small payments after the ARRA subsidy is received.

What are the benefits of the marketing to this program?

Hospitals are able to leverage HP's marketing expertise and use targeted marketing materials to reach various targets within their customer set.

What does the marketing program include?

The program is structured as a tiered program and includes everything from templated materials to engaging with HP's marketing experts who will offer full service marketing and program plan development.

What IT components will be included in the EHReady program?

HP's IT services are designed to support an EHR installation or upgrade with minimal interruption to hospitals and their affiliated physicians. An "IT Check-Up" onsite assessment service kicks off the EHR system consultation, leading to planning and setup services to fully implement the EHR solution.

Exceptional Care Through Exceptional IT.

