



HP Kiosk Solutions



Explore the opportunities

HP delivers integrated self-service kiosk solutions with proven HP technology. As businesses continue to automate and streamline services, kiosk technology is expanding to serve growing application demand. Interactive kiosks have become an increasingly common element in daily life and consumers are not only adopting the technology, but are also demanding expanded options for fast, simple self-service.

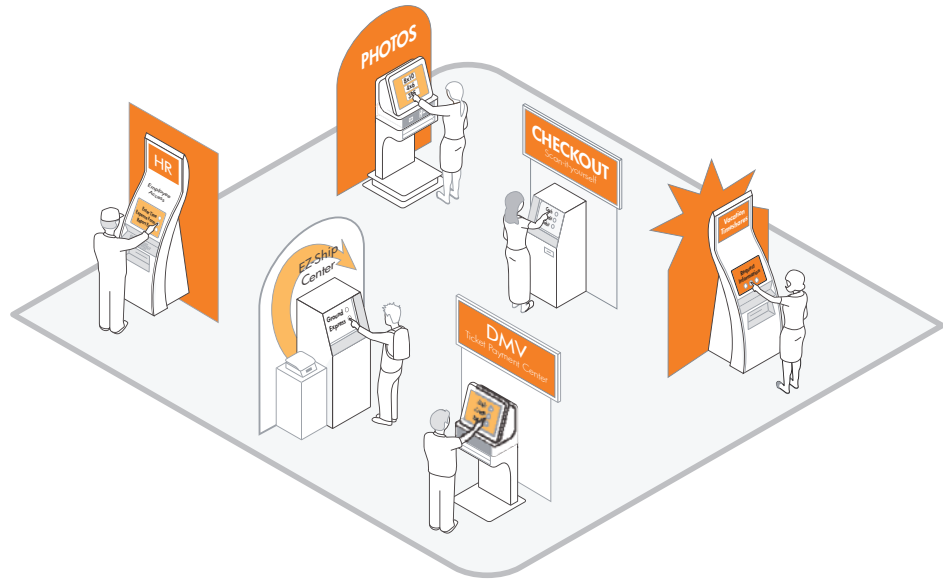
Kiosk solutions span across virtually every industry and offer a vast array of applications. Benefits include expanded customer access, improved order accuracy, reduced staffing costs, increased security and improved customer satisfaction.

To capitalize on the opportunities in this growing market, businesses need an innovative technology partner with proven experience. From PCs to the data center, and everything in between, HP is your trusted technology provider.



Complete kiosk solutions delivered with experience

HP and our partners deliver world-class kiosk products. We offer end-to-end solutions from consultation and design, hardware and software integration to a full range of post-sales support and services.



HP brings together all of the elements required to carry a kiosk from concept to a fully functioning solution built to your specifications. With HP, you get customized self-service kiosk solutions delivered by a company you trust.

Trusted experience. Leverage HP and our partners' experience in designing, integrating, deploying and supporting complete kiosk solutions. HP knowledge and understanding of enterprise-class IT environments enables the seamless deployment and integration of your kiosk solution. Trust the stable, reliable HP platforms that are the foundation of a successful kiosk deployment.

Reliable quality. HP Kiosk Solutions are engineered with premium components and certified quality standards to provide superior field performance. ISO 9001-certified operations take each kiosk unit through a 52-point inspection, providing consistent manufacturing quality. On-site Underwriter Laboratories self-certification capability reduces normal certification time by weeks while verifying each kiosk design meets comprehensive UL standards.

Flexible design. HP designs valuable kiosk solutions to meet your specific needs by offering custom hardware and software solutions for a wide range of kiosk models. There are over 30 standard kiosk hardware designs and unprecedented customization options available. Regardless of your requirements, HP can design a solution that is right for your business.

Proven ability. HP and our partners have manufacturing capabilities that meet the stringent demands in prototype, pilot and volume production stages while providing field service support. HP Kiosk Solutions are built in a 65,000 square foot, state-of-the-art manufacturing facility. Our "build-to-request" flexibility allows us to efficiently produce 10, 100 or 10,000 kiosks while providing a full range of post-sales support and services.

HP Kiosk Solutions are designed and built for reliability. We deliver effective kiosk solutions that result in successful kiosk deployments.

HP TECHNOLOGY AT THE CORE



HP rp5700 System

The HP rp5700 Point of Sale system is designed to specifically withstand the demands of the retail environment.

- Durable, retail-hardened design, featuring an open, industry-standard architecture for easy integration
- Exceptional stability with a five-year lifecycle
- Energy efficient



HP Desktop PCs

A variety of reliable desktop form factors designed to effectively achieve your business results.

- Engineered and designed with quality in mind
- Stable platforms and long lifecycles
- Energy efficient models



HP Thin Clients

HP Thin Clients offer a broad choice of models and operating systems including Linux, Microsoft Windows® CE, and Windows XPe.

- Energy efficient
- Easy to deploy with long lifecycles and high reliability
- Greater security with reduced exposure to data and hardware loss



HP Displays

HP offers a variety of touch-screen and LCD displays. Sizes range from 15-inch to 65-inch diagonal and many offer flicker-free or anti-glare coatings to reduce reflection and glare.



HP Printers

HP provides a wide array of printing and imaging solutions with enhanced security features. Choose from color or black-and-white, stand-alone or networked, large or small format, and even Photosmart printers.



Peripherals

HP offers a wide variety of both HP branded and third party peripheral solutions including receipt printers, bar code scanners, magnetic stripe readers, keyboards and specialized devices.

FLEXIBLE SOLUTIONS TO MEET YOUR SPECIFIC NEEDS

Human resources



Improve employee reach and effectiveness

HR kiosks provide not only convenient and consistent information to employees but also become an extension of your HR department. HR kiosks offer self-service functions to

employees without access to desktop computers and those not located near an HR office. HR kiosks provide 24x7 access to HR information without the need for human intervention making it more convenient for your employees.

Representative applications

- Job application
- Benefits management
- Online forms
- Employee training

Benefits

Reduce HR staffing costs and lower training, distribution and administrative expenses.

Order entry



Enhance customer's control of service

Order entry kiosks enable accuracy on self-placed orders for improved customer service and offer the ability to suggest additional products or services accompanying the initial selection while increasing revenue.

Representative applications

- QSR order entry
- Prescription ordering
- Automated contracts
- Guided up-sell

Benefits

Increase customer throughput and per transaction revenue while improving order accuracy.

Retail



Improve sales, service and loyalty

Retail kiosks provide convenience services to customers, increase awareness and offer new channels to grow your business. Retail kiosks can be found in locations, such as department stores, grocery stores, big box specialty retailers and convenience stores.

Representative applications

- Online shopping/guided selling
- Gift cards and registry
- Job and credit application
- Way finding

Benefits

Reduce customer wait times, staffing costs and administrative expenses.

Financial



Improve banking services reach

Financial kiosks serve as an excellent aggregation point for many common financial services. Bill-pay kiosks offer self-service cash payment to those customers without bank accounts. Installing these kiosks at offsite locations offers convenience and encourages more timely payments. Security features such as privacy screens, trigger mats and proximity sensors enable safety in every transaction.

Representative applications

- Bill pay
- ATM/check cashing
- Pre-paid/gift credit cards
- Money order printing

Benefits

Improve customer experience and extend access while increasing revenue.

Check-in



Enhanced service and transaction accuracy

Kiosks offer a convenient and fast alternative to the traditional service methods in most businesses today. Check-in kiosks act as a virtual reception desk attendant, offering convenient service for late arrivals.

Representative applications

- Airline/cruise ship check-in
- Car and truck rental contracts
- Hotel registration
- Baggage handling

Benefits

Extend access, improve customer experience and increase per-transaction revenue.

Ticketing



Greater sales and box office reach

Ticketing kiosks offer convenient, 24x7 access to purchase admission tickets formerly available only through a box office window. Ticketing kiosks installed at offsite locations offer more distribution points and increased revenues.

Representative applications

- Automated box office for travel, theater, sporting events, theme parks, concerts
- Remote location sales
- Guided up-sell

Benefits

Extended business hours, improve customer satisfaction and increase per-transaction revenue.

Photo



Cost-efficient service expansion

HP Retail Photo Solutions allow retailers to expand their existing photo services with self-service options and cost-effective solutions. The kiosks help build consumer traffic and add high-margin, high-value consumer photo products to retail businesses.

Representative applications

- Image optimization
- Digital prints
- Scrapbooking
- Photo gifts

Benefits

Extend reach through improved services and footprint.

Security



Efficient, secure passenger service

With increased awareness of security issues, many companies address their security concerns while maintaining efficiency and cost savings through the implementation of kiosks. Security kiosks act as mini patrol units for a variety of applications.

Representative applications

- Biometric identity tools
- Registered traveler services
- Border control
- Baggage security

Benefits

Reduce security processing times and increase passenger throughput via automation.

Kiosk Solution Partners



To learn more, visit www.hp.com/go/kiosk

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