



## HP and TANDBERG Expand Video Collaboration Alliance

LAS VEGAS, June 17, 2008 – HP and TANDBERG today announced an expansion of their alliance to broaden the interoperability between telepresence and standards-based videoconference technologies.

Working under their existing joint development agreement, the companies plan to jointly develop a new generation of offerings that deliver unparalleled managed telepresence and high-definition (HD) videoconferencing. In addition:

- HP will invest in expanding managed services capabilities to support technologies from immersive telepresence solutions to standards-based HD videoconferencing endpoints and video network equipment on the HP Halo Video Exchange Network.
- HP will continue to develop and offer immersive telepresence solutions.
- TANDBERG will develop additional telepresence endpoint configurations, including immersive, instant and personal telepresence solutions, and network equipment supporting management capabilities for enhanced end-to-end managed services.
- Both companies will jointly promote open industry standards to drive broader multivendor, intercompany telepresence interoperability by working co-operatively with other telepresence vendors and Unified Communications providers.

“We’re triggering the tipping point of video collaboration and telepresence market adoption,” said David Murphy, senior vice president, Imaging and Printing Group, HP. “HP remains committed to producing telepresence solutions, and our expanded alliance with TANDBERG will allow us to jointly provide customers with a comprehensive portfolio of managed video collaboration solutions.”

“The HP and TANDBERG alliance will provide the best experience to telepresence users by combining products from the video communication leader with the premier managed service offerings from HP,” said Fredrik Halvorsen, chief executive officer, TANDBERG. “Together we’re delivering flexibility to our customers – entire networks will not need to be upgraded and having telepresence at every desk can redefine collaboration with predictable costs.”

HP and TANDBERG first announced their alliance in January 2007 with the initial goal of making their respective telepresence and videoconferencing portfolios interoperable. To that end, the [HP Halo Gateway](#), based on TANDBERG technology and introduced in August 2007, seamlessly bridged videoconferencing solutions and HP Halo to extend the access of telepresence to a much broader audience. Financial services and communications companies are already benefiting from the successful integration of the

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HP Halo Gateway.

### **About TANDBERG**

TANDBERG is a leading global provider of telepresence, high-definition videoconferencing and mobile video products and services with dual headquarters in New York and Norway. TANDBERG designs, develops and markets systems and software for video, voice and data. The company provides sales, support and value-added services in more than 90 countries worldwide. TANDBERG is publicly traded on the Oslo Stock Exchange under the ticker TAA.OL. More information about TANDBERG is available at [www.tandberg.com](http://www.tandberg.com).

### **About HP**

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