



HP Joins New Alliance to Drive Unified Communications Interoperability

Collaboration to deliver simplified video, voice and data communications for customers

PALO ALTO, Calif., May 19, 2010 – HP today announced it is a founding member of the Unified Communications Interoperability Forum (UCIF), a collaborative effort among hardware and software vendors, service providers and network operators to eliminate the barriers to unified communications (UC).

The UCIF was created to address issues around the current inability to connect systems from leading UC companies worldwide.

As part of forum, HP is working to enable HP Halo visual collaboration solutions to interoperate seamlessly with other standards-based video solutions.

HP is joined in the UCIF by four other founding members – Juniper Networks, Microsoft, Polycom and LifeSize/Logitech Communications – as well as Acme Packet, Aspect, AudioCodes, Broadcom, BroadSoft, Brocade, ClearOne, Jabra, Plantronics, RADVISION, Siemens and Teliris.

“Customers want UC deployments that provide a consistent user experience across multiple devices and platforms, which can bring new productivity to their teams,” said Rob Scott, worldwide general manager, Halo Visual Collaboration Business, HP. “The forum’s members will work together to enable interoperability across the UC stack – including voice, video, instant messaging and presence.”

Mark Gorzynski, chief scientist, Halo, HP, will sit on the UCIF board.

More information and membership information is available at www.ucif.org.

About the UCI Forum

The Unified Communications Interoperability Forum (UCIF) is a non-profit open alliance of worldwide communications technology leaders working together to realize the potential of unified communications (UC) by increasing efficiency, decreasing implementation costs and improving the interoperability experience for UC customers. The UCIF’s vision is to enable interoperability of open, standards-based UC hardware and software across enterprises, service providers and consumer clouds, as a means of generating incremental business opportunity for all stakeholders in the ecosystem and of increasing the business use of UC

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technologies and services. The UCIF creates and tests interoperability profiles, implementation guidelines and best practices for interoperability between UC products and existing communications and business applications. Visit www.ucif.org to learn more.

About HP

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