

Managed print assessment

HP imaging and printing services



HP managed print assessment—
optimize and streamline your imaging
and printing environment.



Lower the cost of managing your enterprise printing environment.

When it comes to lowering costs and eliminating inefficiencies, imaging and printing are often overlooked. Most companies don't even realize that document costs can consume up to 15% of annual revenue. And printers, supplies and support make up 10–20% of a typical IT budget.* High costs aren't the only problem, however. A poorly managed enterprise-wide printing environment can result in lower user productivity and the inability to plan for future output needs.

To better manage these risks, you must first gain visibility into the dynamics of your office's imaging and printing environment. Once you understand where the gaps and inefficiencies lie, you can take steps to maximize the value of these critical business functions.

Gain new visibility into your imaging and printing environment.

For customers investigating managed services as part of a total print management strategy, HP's managed print assessment provides a valuable service that enables you to evaluate your current imaging and printing processes. After careful analysis, our certified experts give you customized and actionable recommendations for optimizing your environment that often result in cost savings of 10–30%.



Accountability you can see.

HP managed print assessment delivers:

- Estimated total cost of ownership (TCO) for your office imaging and printing environment
- Diagnosis of current performance issues and inefficiencies
- A customized roadmap and recommendations for improving the efficiency of your printing and imaging resources
- Complete managed office services recommendation

Why choose HP managed print assessment?

As the global leader in network printing technology, HP offers the most complete and proven methodology to lower TCO in imaging and printing environments. HP also maintains an extensive database with cost estimates for any output device on the market. You also benefit from HP's relationships with best-of-breed database, middleware and solutions providers.

Real-world scenario.

A major communications company has an unusually high ratio of network printers to users. Some of these printers are too slow or lack the features necessary for employees to do their jobs well. In addition, the company has several analog copiers, which are unreliable and expensive to operate given the existing per-page program. Finally, consumables cost the company too much time and money because orders are not aggregated.

HP managed print assessment provides a team of experienced consultants who evaluate the company's office imaging and printing environment. The assessment

begins with a sample study of users and devices that represent an accurate cross-section of the customer's printing needs. After the data is collected, it is analyzed to locate and diagnose areas for improvement. Then a solution is presented to help the customer save money (often as much as 10–30%), along with a recommendation for complete managed office services.

How HP managed print assessment can help you.

At HP imaging and printing services, we're committed to helping you get the most strategic value from your office imaging and printing environment.

By giving you choices to help you gain control of your imaging and printing environment, and support to help you maintain it, we enable you to reduce costs, improve productivity, and transform the way people work and share ideas.

For more information about HP imaging and printing services, please call us at 800-407-9701 or visit <http://www.hp.com>

* Combined sources: Cap Ventures 2002, Gartner 2000, 2001, Giga Information Group

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