



HP BladeSystem Solution Builder Program

Leading customer solutions built on HP BladeSystem



Your organization depends more on IT to gain a competitive advantage but likely has fewer resources than ever before. As a result, you demand more from your IT infrastructure and IT providers—such as faster deployment, better management and more flexibility—all at reduced cost.

To help you keep up, HP has created the HP BladeSystem Solution Builder Program. This program is comprised of a worldwide community of technology and service providers that collaborate with HP and one another to define, deliver and deploy application solutions and value-added components for HP BladeSystem.

You reap the benefits: whatever the workload and operating system—whether it's Windows, Linux or HP-UX; Enterprise or SMB—you get the best and broadest choice of verified, industry-standard, blade-based solutions. And through select channel partners the HP Solution Builder Program helps IT by delivering solutions that are preconfigured, tested and delivered to your location. Chances are you'll experience dramatic opportunities to slash costs, increase efficiency, and improve your organization's ability to adapt and grow quickly.

HP BladeSystem – a best-run IT infrastructure

HP BladeSystem infrastructure reflects a leap in the design of industry-standard IT infrastructure architectures. By consolidating all supporting infrastructure elements—compute, storage, network, power and management—and repackaging them into a consolidated platform, HP BladeSystem makes building, managing and maintaining multi-server, storage and network environments much simpler, faster and more cost-effective.

HP BladeSystem technology is built on industry-standard components as well as many of the innovations found in the world's best-selling HP ProLiant servers, which set the standard for manageability, reliability and ease of use. For example:

- HP BladeSystem integrates and builds upon all the software applications that run on HP ProLiant servers, drawing upon the hundreds of software providers for Linux and Windows environments.
- HP works with leading network device providers such as Brocade, Cisco and Blade Network Technologies to expand your interconnect choices and simplify deployment.

- Enabled for SAN (storage area networks), NAS (network-attached storage), and ILM (information lifecycle management), HP BladeSystem includes storage offerings from HP StorageWorks, and can integrate into environments that include storage systems from other leading vendors.
- HP BladeSystem offers the broadest portfolio of leading processor, memory and I/O technology, including the latest power-efficient Intel and AMD processors, giving customers the freedom to select the best processor for their workload, while controlling their energy costs.

The end result is a rich portfolio of industry-standard BladeSystem components and applications co-developed by HP and its Solution Builder Program partners.

Learn more about HP BladeSystem at www.hp.com/go/bladeystems

Ready-to-Use HP BladeSystem Solutions

To save time and lower the cost of selecting, configuring, setting up and operating key applications on HP BladeSystem, HP has developed several pre-tested and preconfigured application solutions along with an HP BladeSystem reference architecture. These solutions have been jointly specified and designed by HP working with its hardware and software application partners.

In designing these application solutions, HP takes a broad view that includes feature/function/benefits as well as architectural elements. HP combines all of these elements, plus a list of recommended hardware, software, and services, into a ready-to-use solution package that is described by an HP BladeSystem Solution Blueprint.

The HP BladeSystem Solution Blueprint also references service-oriented VARs and SIs who are qualified to deliver and implement a particular solution.

Examples of HP BladeSystem Solutions that can be ordered include:

- HP BladeSystem for Oracle 10g RAC
- HP BladeSystem for Citrix
- HP BladeSystem for Microsoft Exchange

A complete list of HP BladeSystem Solutions can be found at www.hp.com/go/bladesolutions

The Right HP BladeSystem Solution at the Right Time

With the leading software, hardware and service vendors joining the HP BladeSystem Solution Builder Program you will find it easy to locate the right solution you need to get your IT infrastructure and applications up and running faster, easier, and at lower cost.

To find out the latest news and updates on the HP BladeSystem Solution Builder Program, visit www.hp.com/go/solutionbuilder

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To learn more, www.hp.com/go/solutionbuilder

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